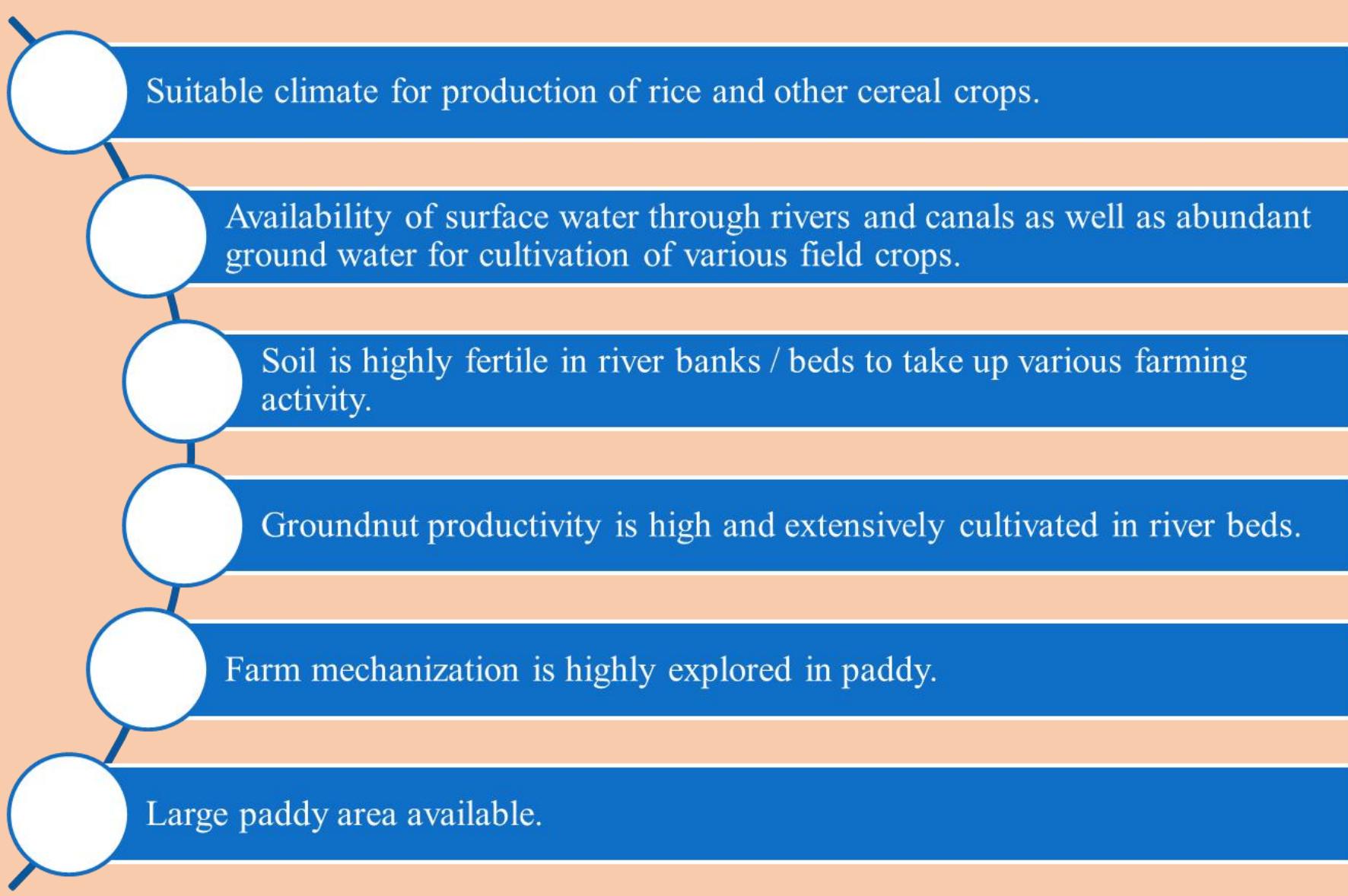


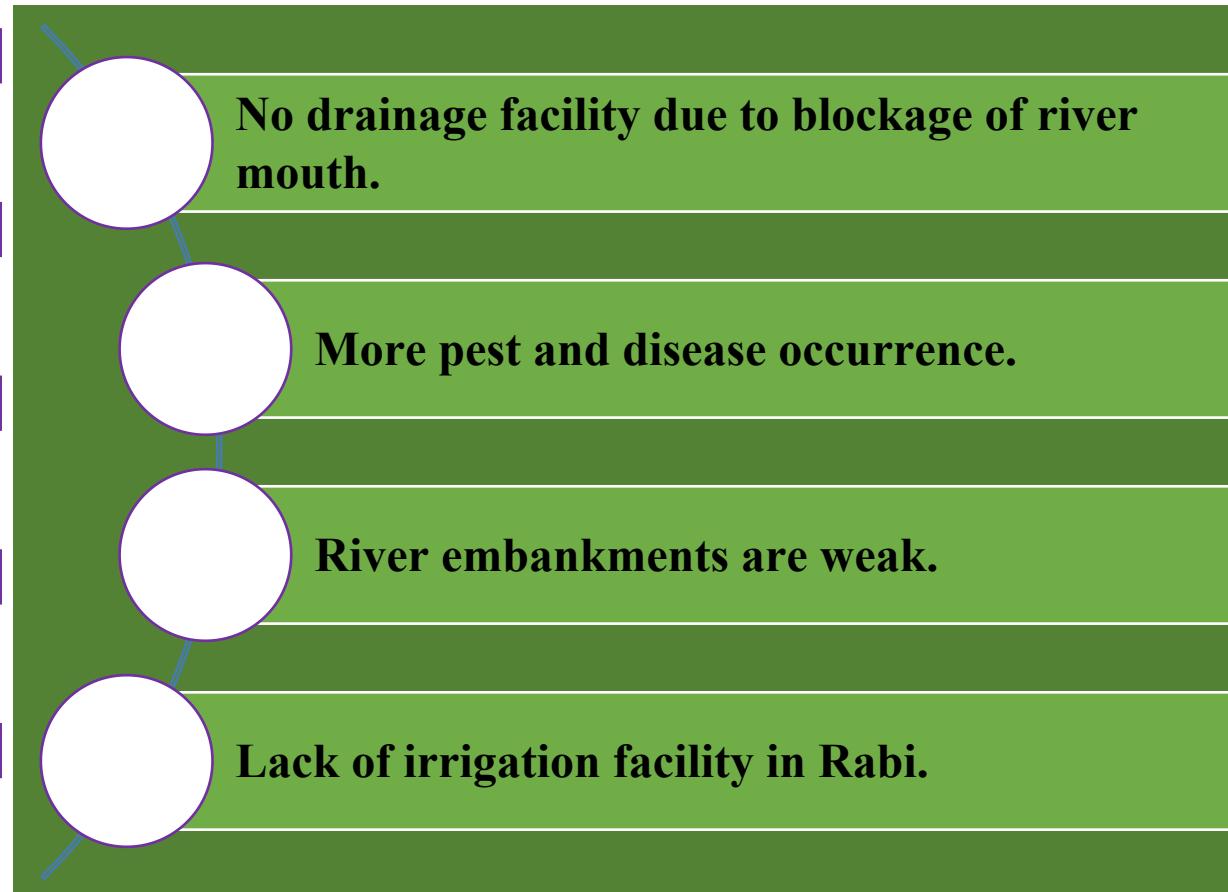
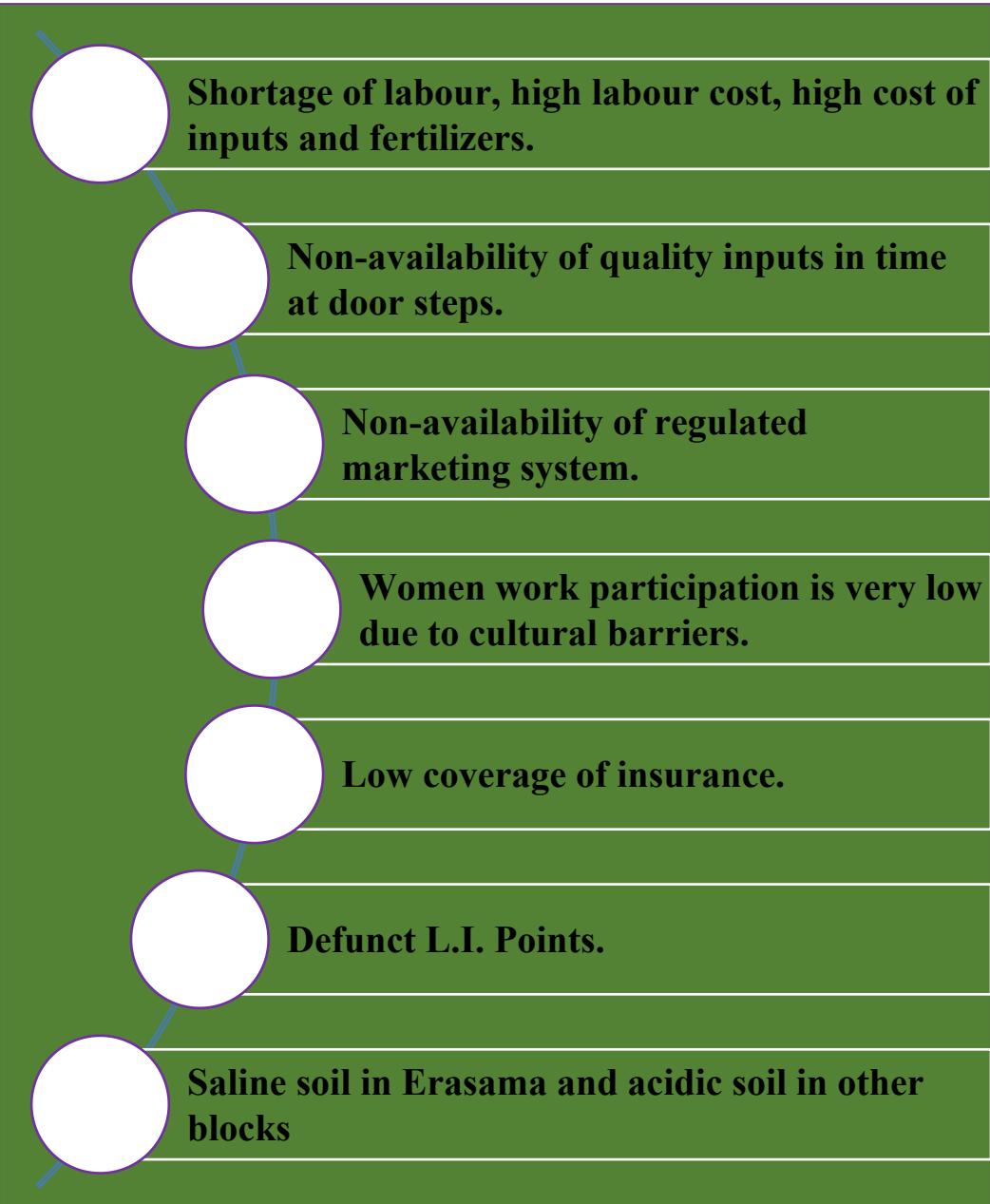
S.W.O.C ANALYSIS OF THE DISTRICT

S T R E N G T H

SWOC ANALYSIS



W E A K N E S S



Better storage facility like go downs can prevent distress sale and farmers will get better price.

Scope for certified paddy seed production.

Oilseed crop like groundnut and sunflower can be taken up in Rabi.

Scope for installation of Agro based processing units.

Application of paper mill sludge to neutralize soil PH.

Ample scope for crop diversification.

Scope for set up of new market yards/ mandis.

Farm mechanization needs to be explore to combat labour scarcity

Ample scope for developing technical strength and infrastructure for soil and water conservation.

Scope for popularization of saline tolerant long duration high yielding paddy varieties.

CHALLENGES

