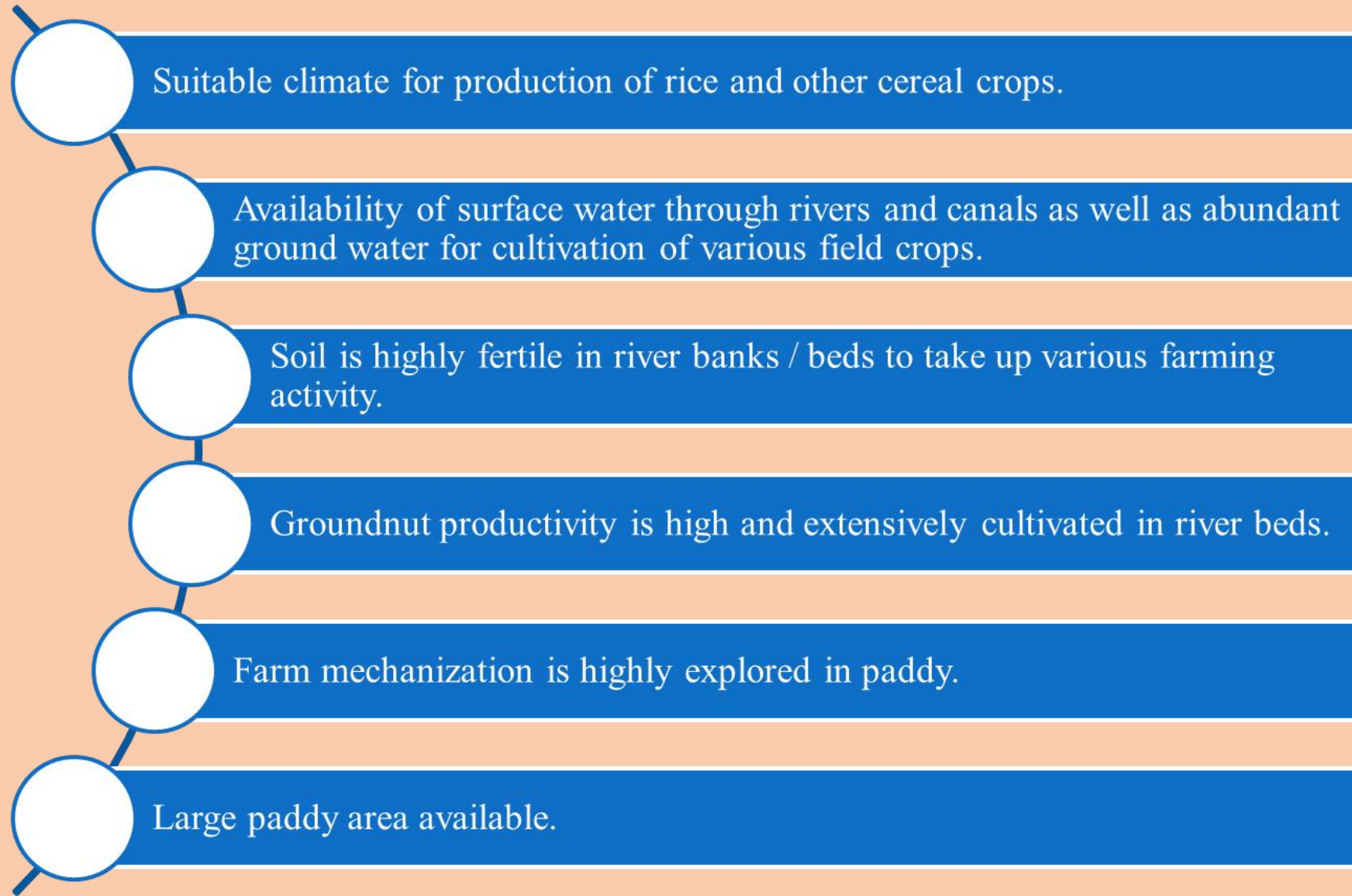


S.W.O.C ANALYSIS OF THE DISTRICT

STRENGTH

SWOC ANALYSIS



W E A K N E S S



Shortage of labour, high labour cost, high cost of inputs and fertilizers.



Non-availability of quality inputs in time at door steps.



Non-availability of regulated marketing system.



Women work participation is very low due to cultural barriers.



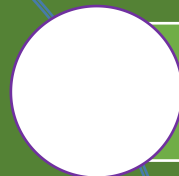
Low coverage of insurance.



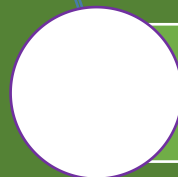
Defunct L.I. Points.



Saline soil in Erasama and acidic soil in other blocks



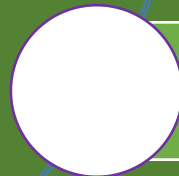
No drainage facility due to blockage of river mouth.



More pest and disease occurrence.

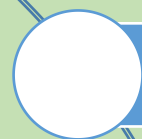


River embankments are weak.

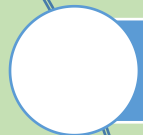


Lack of irrigation facility in Rabi.

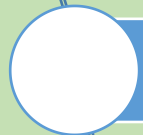
OPPORTUNITY



Better storage facility like go downs can prevent distress sale and farmers will get better price.



Scope for certified paddy seed production.



Oilseed crop like groundnut and sunflower can be taken up in Rabi.



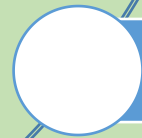
Scope for installation of Agro based processing units.



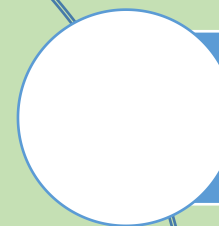
Application of paper mill sludge to neutralize soil PH.



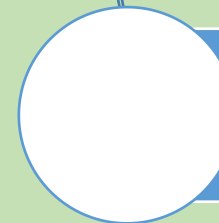
Ample scope for crop diversification.



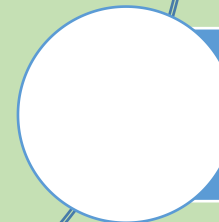
Scope for set up of new market yards/ mandis.



Farm mechanization needs to be explore to combat labour scarcity



Ample scope for developing technical strength and infrastructure for soil and water conservation.



Scope for popularization of saline tolerant long duration high yielding paddy varieties.

C H A L L E N G E S

